

Classroom response system

Affordable, versatile, and no extra hardware



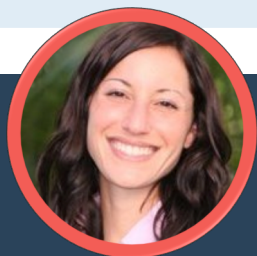
About us

Poll Everywhere has provided affordable, real time classroom response systems to hundreds of thousands of educators since 2008.

While our roots are in education, we also serve over 40% of Fortune 1000 companies, allowing us to deliver the benefits of superior scale to teachers and their students.

Our company philosophy focuses on the user and ensuring their experience is a delight – from creating a poll to grading the results and analyzing the data.

We do not have a sales force, preferring instead to rely on the good words of the people who experience our service every day.



Demonstrated impact on student achievement

Extensive, peer reviewed research has found compelling evidence that student response systems can significantly enhance learning outcomes when utilized as an integrated classroom tool.

Works with any device – instantly

Students can use any device – smart phones, dumb phones, or their laptop – to respond to polls in real time. Those attending remotely can even use a desktop.

Affordable

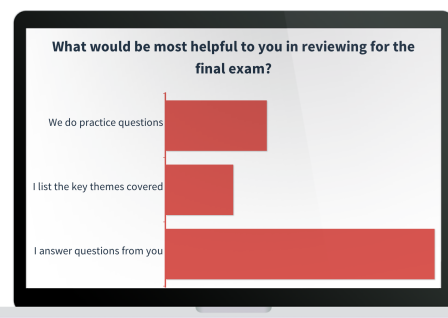
Poll Everywhere is 1/10 the cost of clickers and owing to our scale, the greatest value amongst BYOD student response systems.

Easy to use

From creating your first poll in 30 seconds to easily managing sub-users as part of a department-wide plan, Poll Everywhere makes it easy to integrate polling into your lecture. We can even accommodate your LMS.

Versatile

Teachers use Poll Everywhere in a myriad of ways...formative assessment to guide a lecture, flipped classrooms, exam review, attendance, quizzes, participation grades, team competitions, and much more.

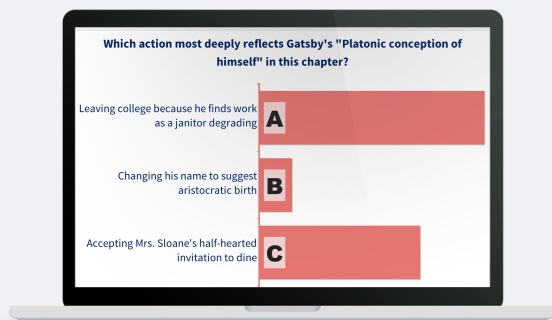


I can say, unequivocally, that using Poll Everywhere in my classroom is one of the best decisions I've ever made.

Jessica R. Methot, Rutgers University

Selection of poll questions shown to promote deep learning

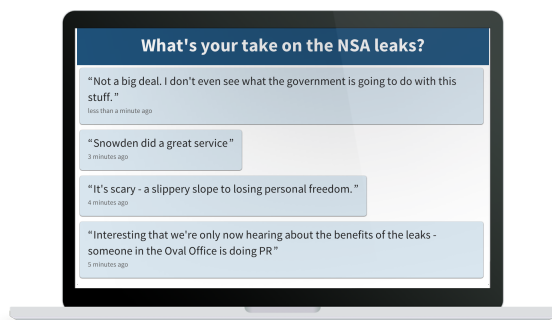
Pedagogical research – and our users’ experience – point to the following as highly effective ways of engaging a class in real learning.



Best answer from several correct ones

Requires students to carefully weigh evidence for and against alternative choices, all of which could be correct

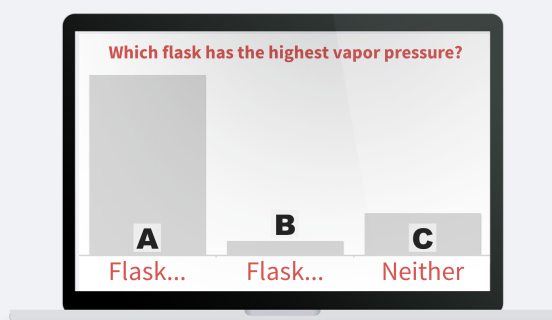
Benefits: Committing to an answer in advance makes students more invested in the subsequent discussion – and more likely to have generated ideas to share. As the results display, close calls show that the question is a difficult one – and worthy of debate.



Student perspective

Asks students to share their opinions and personal experiences – anonymously or by name

Benefits: These questions help connect sometimes-abstract material with students’ own lives. They can also help students understand each other better and consider perspectives different than their own, facilitating richer discussions.



Misconception question

Highlights common misunderstandings and are generally answered incorrectly by 30-70 % of students

Benefits: These questions create an opportunity for students to stretch their mental models. They have been shown to facilitate learning when paired with peer instruction models (e.g., class breaks into pairs or groups to discuss the revealed answer.)



Peer assessment

Encourages students to provide constructive feedback on each other’s work, either qualitatively or with a letter grade

Benefits: This set-up can drive the kind of critical analysis and constructive criticism the instructor would like to see. Students are more able to provide honest, constructive feedback since voting provides a degree of anonymity.